



Proposal

September 26, 2006

Submitted to: Inge Turner
The Turner Company

Job Description: Web site for Creekside Ranch and Virtual Parade of Homes

Please accept this proposal to build a web site for Creekside Ranch. It is our understanding that the page's main purpose is to promote and represent the builders in the development and to entice potential buyers to build in the development. It is also our understanding that the main theme on the front page is to attract the Anchorage bowl commuter by highlighting location of Creekside Ranch.

The project includes individual virtual tours for each of the builders. The tours will have up to four rooms and be linked from the Creekside Ranch page via a map. Builders can be added as the project grows. Each virtual tour will have a designated email link to The Turner Company. The emails will in turn be redirected to each builder/realtor.

WEBPAGE DESCRIPTIONS

Main - The main page will have the Creekside Ranch logo image, list of builders with logos, mission statement (who we are, where we are), and a map of the region showing proximity to Anchorage. The background will have a tiled CR watermark. Links to other pages include:

Map Page with Virtual Tours (9 initial Builders) – This page will also have the logo image and builders names down one side. The center of the page will house a map of the current phase, with linked icons to individual builder virtual tours. The individual virtual tours will have up to four rooms, exterior shot, builder logo, builder bio, and a link for more information (to a designated The Turner Company email). Pages will not have links to builders or realtors.

Events/News – Blog – This is an editable page that can house events, stories, updates, etc. For example, you can highlight when you get a new builder, when property sells, or open houses. It can also accommodate images. We will show you how to use the program so you can update from your office, or anywhere you have an internet connection.

Contact Us – Turner Company information, which can include a bio on the company, other projects, phone, email, etc. This can also house information for Gary Gearhart.

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Alaskarama Memo of Understanding

Web Site Development

Designing a web site is a process that requires your involvement. Your input is very important to the development of your web site. We will be interacting quite often over the next several days as your page evolves. After we have an initial consultation to determine your desires, we will create a full proposal (attached). Once accepted, we can create the first draft for your approval. It is important that you take an active role and give us feedback during this stage of the process. Your comments will be incorporated into a new version and once again ask for your feedback.

Normally, no more than 2 or 3 revisions are necessary. Your estimate includes three revisions. Additional revisions or re-direction is subject to additional charges and a new estimate.

We require a deposit of \$300 or 30% of the total estimate, whichever is greater, upon approval of the design.

What we require of you

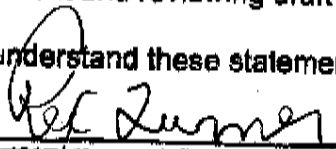
You will provide the content for the pages, included words, descriptions of products and services, mission statement, rates, hours of operation, etc. We can use information from current marketing materials, such as brochures or pamphlets. Images and logos will need to be delivered in a digital format for the best clarity. We will need this content as soon as we have a final draft design of your home page as described in the above section. Work will not begin before we have the majority of the content.

We will need your input and direction to make the site one that you will be proud to share with the world. This requires that you tell us what you want and don't want.

Time requirements

We will give you an estimate of the time it will take to complete your web site with the proposal. This may vary due to our current workload and things out of our control. This time frame also depends a lot on how prompt you are in delivering content and reviewing draft pages. This is a team effort.

I understand these statements and approve Alaskarama to begin the project.



Company representative

Date: 9-27-06